

# SHOW AND TELL THE ALEXA ROSE RESIDENCY

## WHY A RESIDENCY?

Our hypothesis: When artists can work in inspired workspaces, surrounded by high-quality mentorship, AND exhibit their work with professionalism, they are more likely to grow and progress.

The Alexa Rose Foundation invested its first six years focused on funding artists to find their creative voice, their style, to explore and experiment with equipment and gear. We sent artists to workshops in every corner of the world.

In the pandemic era, the Foundation enabled artists to retreat and keep producing work in a safe space at any cost. There was a higher investment in computer hardware and software, exciting remote learning experiences, and home studios. The result? It became normalized (and necessary) to work in silos. Previously strong connections among artists, audiences and patrons were weakened, and in some cases broken altogether.

Today artists in fact need a push to get OUT of their home studios (and comfort zone), back into the community, and in front of audiences again. A gap exists for any meaningful local effort centered on artists' holistic development; the Show and Tell Residency seeks to address that gap.

## FAQ'S

### WHICH ARTISTIC PRACTICES FIT THIS RESIDENCY?

The Residency was designed for the advancement of artists working in painting, drawing, printmaking, sculpture, ceramics, photography, creative writing, mixed media, filmmaking and new forms.

### DESCRIBE THE "SHOW" PART OF SHOW AND TELL?

Each artist's Residency culminates with an Exhibition, Film Screening or Reading. Quarterly, we will hold group exhibitions in the gallery to show the work of our Alexa Rose Foundation visual Artists-in-Residence. Each artist's Culminating Event will be promoted online and with an in-person, Public Reception hosted by The Common Well.

### AND THE "TELL" PART?

An Artist Talk or Workshop is a required and joyful element of each artists' residency. Sharing your work with the community, engaging with a live audience on technique and the meaning and story behind your work will be a thrilling high point of your residency.

### WHAT AMENITIES WILL BE OFFERED AT THE COMMON WELL?

Each artist is provided a shared studio equipped with their own worktable, stool, and storage. The residency includes free WIFI, utilities; use of indoor and outdoor common spaces, kitchen, conference room & phone booths; and access to a Ceramics Studio, Screen Printing Studio, and the Photography/Film Studio.

### ARTIST RESIDENCIES OFTEN COME WITH LODGING. DOES THE "SHOW AND TELL" RESIDENCY ALLOW ME TO SLEEP IN MY OWN BED?

Yes, you'll sleep in your own bed. Though overnight lodging is not part of Show and Tell, the residency is otherwise envisioned as a fully immersive experience; residents have 24/7 access to their studio spaces via a key code, providing flexibility to work intensely according to their own customized schedule. The Common Well is open to the public weekdays 9 a.m. to 5 p.m. and during special evening events, allowing visitors to visit the Gallery, shop in The Common Well store and say hello to artists working in their studios.

### WHAT TYPE OF COACHING MAY I RECEIVE?

Each artist-in-residence has access to professional artists, and brand and business coaches. Our team is equipped to mentor in photography, film, ceramics, woodworking, and fine art, along with marketing, business strategy, website & graphic design, curatorial practices and portfolio development, along with guidance on approaching literary agents, gallerists and collectors. Meet the team! <https://thecommonwellboise.com/about>

## **WHAT SPECIAL OPPORTUNITIES COME WITH MY TIME IN RESIDENCE WITH THE COMMON WELL COMMUNITY?**

Each Resident receives VIP invitations to participate in The Common Well events — including artist dinners, lunches, lectures, workshops, tours, cocktail hours, “zero-hour” themed conversations, First Friday Open Studios, receptions, concerts, and film screenings to further connect with fellow artists, creatives and patrons of the arts.

## **WHAT MAKES THE PHOTOGRAPHY AND FILMMAKING STUDIO SPECIAL?**

The Shout House is a large studio space with 12.5’ high ceilings, beautiful natural light, and built-in RGB LED lighting offers a variety of options along with several unique backdrops. Featuring large, diffused roll-up garage doors, the studio provides plenty of space to host large crews. With a main studio space featuring 16’ of uninterrupted, white backdrop, lighting can be controlled via an app and a large selection of rental grip, lighting, and electric is available on site. A Digital Imaging Technician is available onsite to help round out your crew.

## **ARE RESIDENTS REQUIRED TO WORK A CERTAIN NUMBER OF DAYS AND HOURS PER WEEK ON A SET SCHEDULE?**

No. While there will be designated times for all resident artists to gather and network, residents manage their own schedules and there are no strict requirements. Residents schedule mentoring sessions at their convenience using an online calendar that displays mentors’ availability. There will be periodic program monitoring, feedback and participant meetings with program leaders. Most importantly, the program encourages individuals to fully engage with the opportunities it offers, emphasizing the importance of seizing this unique opportunity and experiencing it to its fullest.

## **I’VE NEVER PRESENTED AN ARTIST TALK OR WORKSHOP. DO I STILL QUALIFY?**

There’s a first for everything, and there is no more supportive arena within which to produce your first artist talk or workshop than the atmosphere this residency provides. Peers and mentors will be available to help shape your content and position you to be at your best when the lights come up.

## **WHAT OPTIONS EXIST FOR TRANSPORTATION AND PARKING**

Public Transit is a 5 minute walk from The Common Well. Surface parking is available at no cost within 150 feet of the front entrance. Access to the Greenbelt is just a few blocks away.

## **HOW MANY RESIDENCY SPOTS WILL BE OFFERED?**

The Foundation is prepared to offer the number of residencies that correspond to the number of inspired applications received. The community can expect that a minimum of eight residents will be hosted for two six-month waves. We project impacting many more artists with this transformative opportunity in its pilot year.

## **WHAT IS THE COMMON WELL?**

The Common Well is a coworking community of artists and entrepreneurs who share space, collaborate, network, and play along with a vibrant contemporary art gallery and the large photo/film studio room on the first floor. The second floor is equipped with desks and work tables, comfortable lounge areas, phone booths, a podcasting room, small and large meeting rooms, high-speed internet, and a kitchen. In the works is a library, an outdoor greenspace with a performance stage, a store, and a print shop.

## **WHERE IS THE COMMON WELL LOCATED?**

The Common Well is housed in a 10,000sf, 1970s water bottling factory located at 110 W. 31st Street in Garden City, Idaho within one mile from Boise’s downtown core.

**I am unable to attend the public Information Session and Tour. May I still preview the space where the Residency will be hosted?** The Common Well has a tour scheduling tool on its website: <https://thecommonwellboise.com/about>



**FOR MORE INFORMATION,**  
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